

Catherine Zinn

CHIEF CLIENT OFFICER

San Francisco

czinn@wsgr.com

415-947-2088



EXPERIENCE

Catherine Zinn is chief client officer at Wilson Sonsini Goodrich & Rosati. A nationally recognized law firm strategy executive with 30 years of experience spanning the legal, technology, energy transitions, and financial services industries, Catherine brings a distinctive ability to make connections across markets, understand what drives business leaders, and turn those insights into action.

Catherine is often described as a “super-connector” in the legal, technology, and financial services sectors, having advised high-growth companies, connected entrepreneurs with capital, and worked with executives from some of the world’s largest companies to develop partnerships, consortia, advisory boards, and other strategic initiatives. Her cross-industry perspective has given her a nuanced understanding of how leaders make decisions, respond to change, and position their organizations for long-term growth.

Prior to joining Wilson Sonsini, Catherine served as the inaugural chief client officer at Baker Botts. She worked closely with firm leadership in a market-facing role, overseeing various aspects of strategy, talent, growth, sales, marketing, communications, and brand. She previously held similar positions at Orrick, DLA Piper, and JAMS.

Catherine serves as a board member and advisor to several for-profit and nonprofit organizations, including the Law Foundation of Silicon Valley, Legal Momentum, Silicon Valley Directors’ Exchange, Tronic, Goldcast, The Fitness Furniture Company, and Shatter Fund.

Catherine’s leadership and contributions have earned numerous accolades, including the NACD Directorship 100™ from the National Association of Corporate Directors; “Woman of Influence” from the *Silicon Valley Business Journal*; “Woman of Achievement” from Legal Momentum; recognition as one of the “Top 100 Women in Law” by Women Who Lead; and recognition as one of the “Top 50 Women Leaders of San Francisco” by Women We Admire. She was inducted into the International Women’s Forum in 2015 and named a senior fellow of the American Leadership Forum in 2016.

CREDENTIALS

Education

- B.A., Economics and Public Policy, Hamilton College

Associations and Memberships

- Board Member, Law Foundation of Silicon Valley
- Board Member, Legal Momentum
- Board Member, Silicon Valley Directors’ Exchange
- Board Member, Tronic
- Advisor, Shatter Fund
- Advisor, Fitness Furniture Company

- Leadership Council Member, National Association of Corporate Directors, Northern California Chapter

Honors

- Named among *NACD Directorship 100's* "Top 50 Governance Professionals"
- Named a "Woman of Influence" by the *Silicon Valley Business Journal*
- Recognized as a "Woman of Achievement" by *Legal Momentum*
- Recognized among *Corporate Counsel Business Journal's* "Top 50 Women to Watch"
- Named among the "Top 50 Women Executives in San Francisco" by *Women Who Lead*
- Honored as a "Top 100 Woman in Law" by *Women Who Lead* in 2021
- Named a Senior Fellow of the American Leadership Forum in 2016
- Inducted into the International Women's Forum in 2015