

Aurore Troussel

ASSOCIATE

Data, Privacy, and
Cybersecurity
Brussels

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FOCUS AREAS

Artificial Intelligence and
Machine Learning

Data Storage and Cloud

Data, Privacy, and
Cybersecurity

Internet

Software

HIGHLIGHTS

AI and Digital Regulation Experience

Aurore advises on EU rules governing artificial intelligence, data protection, cybersecurity, and online platform regulation.

Strong Technical Background

Aurore's doctoral research focused on the regulation of large digital platforms, including content moderation and risk mitigation.

EXPERIENCE

Aurore Troussel is an associate in the Brussels office of Wilson Sonsini Goodrich & Rosati, where her practice focuses on artificial intelligence, data protection, privacy, cybersecurity, content moderation, and digital platform regulation.

She advises multinational clients on all aspects of European privacy and data protection law in addition to current and upcoming EU regulations, including the Artificial Intelligence Act, the Digital Services Act, the Data Act, the Data Governance Act, the Digital Markets Act, the Cyber Resilience Act, and the NIS2 Directive.

Aurore brings a strong academic and technical background to her practice. She completed a Ph.D. in Artificial Intelligence and Law at the University of Montreal and HEC Paris. Her doctoral research examined the regulatory tools and policies of large digital platforms, with a particular focus on content moderation and systemic risk mitigation.

Prior to joining the firm, Aurore worked at the Brussels office of Steptoe & Johnson on the data, privacy, and cybersecurity team. She also trained at Norton Rose Fulbright in Paris in antitrust and competition law, worked with an online dispute resolution platform at Station F, and served as a legal trainee at the European Commission's Directorate-General for Competition.

Aurore is fluent in French and English.

CREDENTIALS

Education

- Ph.D., Artificial Intelligence and Law, University of Montreal – HEC Paris
- LL.M., Law and International Management, HEC Paris
- Master's Degree, EU Law and Litigation, Université Paris II Panthéon-Assas
- Master's Degree, EU Business Law, Université Nancy II

Admissions

- Brussels Bar E-List
- Paris Bar

INSIGHTS

Select Publications

- Co-author, “Community-based fact-checking reduces the spread of misleading posts on social media,” *Nature Communications*, 2026
- Co-author, “GPT in the Loop: Evidence from the Field,” 57th Hawaii International Conference on System Sciences (HICSS), 2023
- Author, “The Digital Markets Act and the Brussels Effect: What Next for the EU Platforms Law?,” A “Brussels Effect” for EU Digital Governance? Conference, 2023

Select Speaking Engagements

- Speaker, “Collaboratively Adding Context to Social Media Posts Reduces the Sharing of False News,” Stanford Trust and Safety Conference, Stanford Law School, Palo Alto, 2024
- Speaker, “Content Moderation at X After the Digital Services Act: How to Evaluate the Effectiveness of Community Notes?,” Stanford Cyber Policy Center, Stanford Law School, Palo Alto, 2024
- Speaker, “GPT in the Loop: Evidence from the Field,” Workshop on the Use of Generative AI at Work, HICSS, Honolulu, 2024
- Speaker, “How Large Language Models Could Enhance Dispute Resolution?,” Online Dispute Resolution International Forum, Montreal, 2023
- Speaker, “Unveiling Big Tech’s Regulatory Tools and Policies: A Spotlight on Content Moderation at X,” PROFIT Workshop, Copenhagen LegalTech Lab, University of Copenhagen, 2023