

Zachary Shufro

ASSOCIATE

Technology
Transactions
New York

zshufro@wsgr.com
212-515-8034

FOCUS AREAS

Artificial Intelligence and
Machine Learning

Climate and Clean
Technologies

Consumer Products and
Services

Data Storage and Cloud

Digital Media and
Entertainment

Software

Technology Transactions

EXPERIENCE

Zachary Shufro is an associate in the New York office of Wilson Sonsini Goodrich & Rosati, where he is part of the firm's technology transactions practice. Zachary works with clients in a wide range of industries and at all stages of their life cycles, advising on the intellectual property and technology aspects of mergers and acquisitions, financing transactions, the negotiation of commercial contracts, and the acquisition, transfer, and licensing of intellectual property and technology.

Prior to joining the firm, Zachary was an associate in the data and technology transactions group at Latham & Watkins LLP. Before joining Latham, he worked as a law clerk at a boutique law firm specializing in multinational negotiation in fine art transactions, where his experience included participating in looted art litigation before the U.S. Supreme Court and representing collectors in dealings with major European auction houses and artist foundations. Zachary also previously worked in-house at a major fashion house, where he handled trademark and copyright prosecution and commercial contract negotiations.

CREDENTIALS

Education

- LL.M., Intellectual Property and Information Law, New York University School of Law, 2021
Recipient, Frank T. Diersen Prize; Staff Editor, New York University Journal of Intellectual Property and Entertainment Law
- J.D., University of North Carolina School of Law, 2020
Member, Order of Barristers; Symposium Editor, North Carolina Journal of International Law
- B.A., International Relations, Political Science and French, Tufts University, 2017
Magna Cum Laude

Associations and Memberships

- Member, International Council on Monuments and Sites (ICOMOS)

Admissions

- Bar of the District of Columbia
- State Bar of New York

INSIGHTS

Select Publications

- "Terminating Copyright," 63 *IDEA: The Law Review of the Franklin Pierce Center for IP* 1, 2022
- "Based on a True Story: The Ever-Expanding Progeny of *Rogers v. Grimaldi*," 32 *Fordham Intellectual Property, Media & Entertainment Law Journal*, 2022
- "Crying 'Fraud' and Cost-Shifting," 23 *Oregon Review of International Law*, 2022

- "Distribution of Unmatched Accrued Royalties Under the Music Modernization Act of 2018," 22 *Wake Forest Journal of Business & Intellectual Property Law* 1, 2021
- Co-author, "Risky Business: Fraud, Authenticity, and Limited Legal Protections in the High Art Market," 10 *NYU Journal of Intellectual Property & Entertainment Law* 246, 2021
- "What's in a Name? Curver Luxembourg and Its Implications for Design Patents," 20 *University of Illinois–Chicago Review of Intellectual Property Law* 1, 2020
- "Haute Couture's Paper Shield," 45 *North Carolina Journal of International Law*, 2020

Select Speaking Engagements

- Panelist, "Social Media, Antitrust Law, and the Black Market in Antiquities," New Voices in Art Law Panel, Association of American Law Schools' Annual Meeting, January 2021