

Hedi Thlibi

ASSOCIATE

Antitrust and
Competition

London

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FOCUS AREAS

Antitrust Civil Enforcement
Antitrust Compliance and
Business Strategy
Antitrust Litigation
Antitrust Merger Clearance
Antitrust and Competition
Artificial Intelligence and
Machine Learning
European Competition Law
Third-Party Merger and
Non-Merger Antitrust
Representation

EXPERIENCE

Hedi Thlibi is an associate in the London office of Wilson Sonsini Goodrich & Rosati, where his practice covers all aspects of UK and EU competition law. He represents clients before competition authorities in merger control, antitrust, and other tech regulatory investigations. He also advises clients on the application of competition law to their business operations.

Prior to joining the firm, Hedi served at the UK's Competition and Markets Authority (CMA) for over six years, working across the agency's portfolio, including merger control, cartels, abuse of dominance, and consumer protection investigations. He covered a wide variety of industries, including technology, pharmaceuticals, consumer goods, and telecommunications.

Hedi is fluent in English, French, and Arabic.

CREDENTIALS

Education

- Legal Practice Course (LPC), The University of Law, 2023
- Associateship in Philosophy & Religious Studies, King's College London, 2017
- LL.M., Competition Law, King's College London, 2016
- LL.B., EU & French Law, Université d'Orléans (France), 2015

Associations and Memberships

- Member, Competition Law Association

Admissions

- Solicitor, England and Wales

MATTERS

Transactions*

- Advised the CMA on various merger investigations, including:
 - the Vodafone/Three joint venture
 - the Microsoft/OpenAI partnership
 - IBM's \$6.4 billion acquisition of HashiCorp
 - Nationwide's £2.9 billion acquisition of Virgin Money
 - SLB's \$7.8 billion acquisition of ChampionX
 - Omnicom's \$13.25 billion acquisition of IPG

Conduct Investigations*

- Advised the CMA on antitrust investigations in the technology and pharmaceutical industries, covering both abuse of dominance and cartels
- Advised the CMA on consumer protection investigations into greenwashing in the fashion industry

**Includes experience prior to joining Wilson Sonsini in 2025*

INSIGHTS

Select Publications

- Editor, "UK Merger Control," *Panoramic (Getting the Deal Through)*, Lexology, 2025