

WILSON SONSINI

Aaron J. Alter

SENIOR STRATEGIC
ADVISOR

Corporate
Palo Alto

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FOCUS AREAS

Aviation
Corporate
Corporate Governance
Mergers & Acquisitions
Public Company
Representation

HIGHLIGHTS

■ Substantial In-House Experience

Aaron served as EVP, CLO, and corporate secretary at Hawaiian Airlines for nearly a decade, overseeing all legal, regulatory, and corporate governance matters during his time there. Aaron was also responsible for overseeing Hawaiian's government affairs and corporate real estate operations.

■ Strategic Advisor Focus

In collaboration with firm management, Aaron contributes to strategic initiatives, with a particular focus on the firm's Corporate Department. He also works with partners on business planning, client interviews, partner-level recruiting, and other firm projects.

EXPERIENCE

Aaron Alter is a senior strategic advisor at Wilson Sonsini Goodrich & Rosati, where he collaborates with firm management on strategic matters, with a particular focus on the firm's Corporate Department. He also works with partners on business planning, client interviews, partner-level recruiting, and other firm initiatives.

Before rejoining the firm in 2025, Aaron served as executive vice president, chief legal officer, and corporate secretary at Hawaiian Airlines from 2016 to 2024, during which he oversaw all legal, regulatory, and corporate governance matters. He left the role in late 2024, following the company's \$1.9 billion sale to Alaska Airlines.

Until 2016, Aaron was a partner at Wilson Sonsini, focusing his practice on corporate-related matters, advising clients on a broad range of corporate transactions, including IPOs, mergers, capital markets transactions, and corporate governance. Aaron originally joined Wilson Sonsini as an associate in 1990.

CREDENTIALS

Education

- J.D., Harvard Law School, 1985
- M.B.A., Harvard Business School, 1985
Second-Year Honors
- B.A., Economics and East Asian Studies, Harvard University
Magna Cum Laude
- Chinese University, Hong Kong
Rotary International Scholar

Associations and Memberships

- Member, Board of Directors, The East West Center Foundation at the U. of Hawaii-Manoa, 2016-2022
- Member, Board of Directors, The Hawaii Lodging and Tourism Association, 2017-2022

Admissions

- State Bar of California
- State Bar of Hawaii