

## Brad Barber

ASSOCIATE

Litigation  
San Diego

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### FOCUS AREAS

Commercial Litigation  
Consumer Litigation  
Litigation  
Patent Litigation  
Trade Secret Litigation  
Trademark and Copyright  
Litigation

### EXPERIENCE

Brad Barber is a litigation associate in the San Diego office of Wilson Sonsini Goodrich & Rosati. Brad handles a variety of litigation matters for clients in the technology, life sciences, medical device, consumer products, and financial services sectors. His practice focuses on complex commercial disputes, including trademark disputes, trade secret misappropriation, patent litigation, product liability disputes, restrictive covenant litigation, business torts, partnership disputes, and breach of contract litigation.

Prior to Joining Wilson Sonsini, Brad practiced in the Salt Lake City office of Kirkland & Ellis, and at Hueston Hennigan, an elite boutique litigation firm in Orange County, California. Brad completed a judicial clerkship for the Honorable John K. Bush of the U.S. Court of Appeals for the Sixth Circuit.

In addition to his litigation practice, Brad is also an adjunct professor at Brigham Young University Law School, where he teaches a course on Article III of the U.S. Constitution.

### CREDENTIALS

#### Education

- J.D., Harvard Law School, 2019  
*Cum Laude; Managing Editor, Harvard Journal of Law and Public Policy*
- B.S., Public Health, Brigham Young University, 2016  
*Magna Cum Laude, Public Health Student of the Year*

#### Admissions

- State Bar of California
- State Bar of Utah
- State Bar of Washington

### MATTERS

#### Select Representations

- Litigation counsel to biotechnology company in commercial litigation dispute involving failed development of large-scale, state-of-the-art industrial chemistry and laboratory facility.
- Plaintiff's counsel to Route App, Inc. in cases involving breaches of restrictive covenants, tortious interference, and Lanham Act violations and alleging tens of millions in damages. Obtained ruling enforcing all restrictive covenants; litigation remains ongoing.
- Litigation counsel to JUUL Labs, Inc. in multidistrict litigation involving alleged deceptive marketing and products liability claims and billions in alleged damages.\*
- Defense counsel to Peloton, obtaining a full dismissal of a patent infringement case brought by a competitor, alleging over \$1 billion of damages.\*

*\*Denotes includes experience at another firm prior to joining Wilson Sonsini*