

Executive Advisory Program

OVERVIEW

Since the earliest days of Silicon Valley, clients have relied on Wilson Sonsini attorneys for both their legal expertise and business acumen. Expanding on this tradition, our innovative **Executive Advisory Program** offers clients experience-based, actionable, and business-focused advice that goes well beyond the scope of what's typically provided by attorneys and law firms.

The Executive Advisory Program is designed to support clients at any stage, whether it's a high-growth start-up, late-stage company preparing for an IPO, or a multinational public company. Similarly, the program is intended to support companies ranging from those with limited, or without, in-house legal resources to those with well-established legal teams.

For additional information, clients should contact their relationship lead at Wilson Sonsini.

Core Competencies

Examples of the areas our Executive Advisors are available to discuss with clients include:

Operational Insights

- Developing and implementing risk assessment, management, and compliance programs
- Establishing intellectual property development programs
- Driving legal department efficiencies, including leveraging new technology
- Supporting international expansion
- Building budgets and tracking spending
- Effectively managing external resources and deciding when to in-source activities

Department Development

- Providing career paths, professional development, and mentorship
- Designing scalable teams and departments
- Preparing for and managing through crises, including cybersecurity/data breaches
- Effectively engaging in the C-suite and boardroom

Business Perspectives

- Modeling and articulating the win/value of incentive and equity programs
- Understanding the implications of legislative and regulatory developments
- Viewing defensive and offensive litigation through a business lens

For these and other areas of interest, our Executive Advisors **Meredith Krannich**, **Raj Mahapatra**, and **Ken Siegel**, each of whom is a highly experienced former general counsel and executive, can help client general counsels and other executives prioritize and develop practical approaches and solutions that are suited to each client's unique culture, circumstances, and needs.