

WILSON SONSINI

Meredith L. Krannich

EXECUTIVE ADVISOR

Executive Advisory
Program
Salt Lake City

mkrannich@wsgr.com
801-401-8527



FOCUS AREAS

Executive Advisory
Program

HIGHLIGHTS

- **Executive Advisory Program**
Wilson Sonsini's **Executive Advisory Program** offers clients experience-based, business-focused advice.



EXPERIENCE

Meredith L. Krannich is an advisor in the **Executive Advisory Program** of Wilson Sonsini Goodrich & Rosati. Resident in the firm's Salt Lake City office, she focuses on leveraging her nearly 20 years of experience in the life sciences sector as a lawyer and business executive to advise clients on a variety of legal operational and business matters.

Prior to joining the firm, Meredith served as vice president and general counsel (North America operations) at bioMérieux, where she built and led diverse, talented, and collaborative in-house legal teams and advised on key strategic business initiatives, among other matters. Before assuming this role, she was vice president of legal affairs—and previously senior corporate counsel—at BioFire Diagnostics, which was acquired by bioMérieux in 2014. At BioFire Diagnostics, Meredith led the legal team in supporting all of the company's operational areas, including by managing the compliance program; drafting and negotiating agreements for sales and marketing, distribution, human resources, purchasing, strategic partnerships, and research matters; advising on key data security and privacy initiatives; and more. Earlier in her career, she was an intellectual property and litigation associate at Kirkland & Ellis LLP.

Meredith is an adjunct professor at the University of Utah's S.J. Quinney College of Law, where she has lectured on lawyering skills, arbitration, and advanced negotiation and mediation.

CREDENTIALS

Education

- J.D., University of Utah S.J. Quinney College of Law, 2005

William H. Leary Scholar for Outstanding Academic Achievement; National Moot Court Competition: Member of Region XI Champion and National Team; Traynor Moot Court Competition: First Place, Best Brief; Staff Member, Journal of Law and Family Studies; CALI Outstanding Achievement Award: Client Crisis Management; Utah College of Law Outstanding Achievement Award: Legal Methods; Vice President and Co-founder, Student Intellectual Property Law Association

- B.S., Double Major in Molecular Biology and Genetics, University of East Anglia, 2000
With Honors

Associations and Memberships

- Adjunct Professor of Law (Lawyering Skills, Arbitration, and Advanced Negotiation and Mediation), University of Utah S.J. Quinney College of Law

Honors

- Recipient, Corporate Counsel Award, *Utah Business Magazine*, 2021

Admissions

- State Bar of Utah

INSIGHTS

Select Speaking Engagements

- Roundtable co-lead, “Leading Beyond Your Expertise: Guiding Complex Decisions in Tech and Risk,” The L Suite 2025 Legal Velocity Summit, November 19, 2025
- Roundtable co-lead, “Leading & Managing a Legal Team During Economic Downturn,” The L Suite 2024 Executive Offsite, September 24, 2024
- Speaker, Center for Law and Biomedical Sciences at the S.J. Quinney College of Law, 2018
- Lecturer, “Introduction to Negotiations and Conflict Resolution,” American Water Works Association Intermountain Section, 2014-2016
- Lecturer, “Negotiation Essentials and Advanced Negotiation,” University of Utah Health Sciences Campus Leadership Workshops, 2014 and 2015