

Consumer Litigation



HIGHLIGHTS

- Industry-Leading Clients**
Wilson Sonsini has defended industry leaders such as Netflix, Expedia (and subsidiaries Hotels.com and Hotwire.com), GoDaddy, Netgear, SanDisk, and TikTok in consumer class action cases.
- Experience Litigating Consumer-Related Disputes Across the U.S.**
Wilson Sonsini's litigators have successfully represented companies in consumer-related cases and high-profile disputes in jurisdictions, including California, New York, Washington, Georgia, Florida, Arkansas, and Arizona.
- Recognized for Litigation Excellence**
Our consumer litigation attorneys have been recognized as leaders in their field by *Chambers USA*, *The Recorder*, the *Daily Journal*, and other publications covering legal news and matters.
- Wilson Sonsini Earns Honorable Mention in AmLaw's Litigation Department of the Year Awards**
In December 2021, Wilson Sonsini was [profiled](#) among the select firms that earned honorable mentions as part of *The American Lawyer's* national "Litigation Department of the Year" awards. Earlier in the year, *The American Lawyer* also selected the firm as a 2021 regional Litigation Department of the Year [finalist](#) for California.

OVERVIEW

Wilson Sonsini's consumer litigation attorneys defend companies accused of violating false advertising, consumer protection, and unfair competition laws. These cases often arise from statements on websites, in advertisements, or on product packaging that allegedly misrepresent our client's service or product; from website terms of use and/or privacy policies that allegedly do not accurately describe a service; and from conduct that allegedly violates statutes designed to protect consumers.

Among other types of cases, Wilson Sonsini has defended class actions alleging violations of California's Consumers Legal Remedies Act and Business and Professions Code Sections 17200 and 17500; false advertising actions brought by consumers, competitors, and the Federal Trade Commission; and cases asserting violations of federal statutes such as the Fair Credit Reporting Act and the Telephone Consumer Protection Act.

Wilson Sonsini has represented companies in a variety of jurisdictions, including California, New York, Washington, Georgia, Florida, Arkansas, and Arizona. The companies the firm has defended in consumer class actions include industry leaders such as Google, Netflix, TikTok, Expedia (and subsidiaries Hotels.com and Hotwire.com), DJI, GoDaddy, Netgear, SanDisk, Walgreens, and Avaya.