WILSON SONSINI

Yeji Kim
ASSOCIATE

Privacy and
Cybersecurity
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FOCUS AREAS

Artificial Intelligence and
Machine Learning

Digital Health

Privacy and Cybersecurity

EXPERIENCE

Yeji Kim helps clients navigate privacy and cybersecurity issues in rapidly evolving industries such as artificial intelligence (AI) and digital health. Leveraging insights on federal and state privacy legal landscape, she provides strategic guidance in building forward-looking privacy compliance programs, assessing short-term and long-term business risks, developing scalable products, and executing data sharing agreements. She also represents clients in privacy investigations and enforcement actions brought by the Federal Trade Commission and other federal and state regulators.

During law school, Yeji externed with the Network Advertising Initiative, where she conducted annual privacy compliance reviews of AdTech member organizations ranging from start-ups to large public companies. She also published a law journal article analyzing privacy issues related to virtual reality and immersive technologies, which won the award for the best law journal article published in her graduating class at UC Berkeley School of Law.

CREDENTIALS

Education

- J.D., UC Berkeley School of Law, 2022
  Order of the Coif; Recipient, Thelen Marrin Prize for Law Journal Writing; Publishing Editor, California Law Review
- M.Div., Politics, Ethics, and Religion, Harvard University
- B.A., Political Science, Amherst College
  With Distinction

Admissions

- State Bar of California