

Allie Huff

ASSOCIATE

Trademark and
Advertising

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FOCUS AREAS

Litigation

Trademark and Advertising

EXPERIENCE

Allie Huff is an associate at Wilson Sonsini Goodrich & Rosati, where she specializes in trademarks, advertising law, and intellectual property litigation. Her litigation experience involves representing clients in both state and federal court as well as international arbitration. She also advises clients on brand protection and enforcement matters, including trademark clearance, trademark selection, and trademark prosecution.

CREDENTIALS

Education

- J.D., William & Mary Law School
Staff Member, William & Mary Law Review; Recipient, Order of the Coif; Recipient: CALI Award for Excellence for the Highest Grade Achieved in Trademark Law
- B.A.A., Business Administration, University of San Diego

Admissions

- State Bar of California
- State Bar of Virginia
- U.S. District Court for the Central District of California
- U.S. District Court for the Northern District of California
- U.S. District Court for the Southern District of California