

Richard Goold

PARTNER

Corporate
London

rgoold@wsgr.com
44-20-39634058



FOCUS AREAS

Communications and
Networking
Corporate
Digital Media and
Entertainment
Emerging Companies
Mergers & Acquisitions
U.S. Expansion

HIGHLIGHTS

- Experienced Business Advisor**
Richard is well-versed in transatlantic deal issues, having represented public and private tech and emerging growth companies and investors through all stages of growth for over 20 years.
- Transatlantic Connector**
Richard works across the U.S. and European tech markets to connect founders, investors, and strategic acquirers and help them compete and win on the global stage.
- Seasoned Leader**
Prior to joining the firm, Richard led tech-focused groups at Ernst & Young and Gowling WLG.

EXPERIENCE

Richard Goold is a partner in the London office of Wilson Sonsini Goodrich & Rosati, where he supports public and private technology, life sciences, and emerging growth companies through all stages of their growth. He is a trusted business and legal advisor to companies that undertake transformative events—primarily venture/growth/private equity financings, acquisitions, and M&A/IPO exits.

Richard has deep cross-border expertise, with many years of experience counseling U.S. and European tech and life sciences companies and investors on transatlantic commercial, operational, and legal matters (from the day-to-day through "bet-the-farm" transactions). He also frequently represents venture capital and growth equity funds in a broad range of cross-border investment transactions.

The *Wall Street Journal's* Financial News named Richard to its inaugural "Fintech 40," the 40 leading innovators shaping the future of finance in Europe.

Prior to joining the firm, Richard held global leadership roles at Ernst & Young and Gowling WLG—where he led the global technology sector law team and co-led the global sector group, respectively. Richard also led Ernst & Young's services to fast growth tech companies in the UK for over five years.

CREDENTIALS

Education

- Legal Practice Course (LPC), Manchester Metropolitan University, 2001
- Postgraduate Diploma in Law, Manchester Metropolitan University, 2000
- B.Sc., Mathematics with Business and Management, University of Manchester, 1999

Honors

- Named to *Wall Street Journal's* "Fintech 40" in 2014, as one of 40 leading innovators shaping the future of finance in Europe
- Awarded by the Law Society in 2012 for transatlantic deal experience and being an international advocate for the UK

Admissions

- Solicitor, England and Wales

MATTERS

Select Representations

- Advised corporate clients on global tech M&A deals, including:
 - ADP on its \$400 million acquisition of Kerridge and takeover of OneClick HR*
 - Buddy Media on its social ad manager acquisition*
 - JDM Technology on various global software acquisitions*
 - Kyocera on its Annodata acquisition*
 - Sterling Infosystems, Inc. on several global software acquisitions*
 - Zoopla on its acquisitions of ZPG Group plc and Calcasa*
- Advised tech companies on their equity and debt financings, including:
 - Algomi*
 - Bulb*
 - Convertr*
 - Dice*
 - Edgefolio*
 - Funding Options*
 - Headbox*
 - HealthyHealth*
 - Judopay*
 - moo.com*
 - Segura*
 - SteelEye*
 - Quantemplate*
 - Tandem Bank*
 - TruRating*
- Advised on tech exits, including
 - Buddy Media to salesforce.com, valued at \$800 million*
 - Health & Parenting to Phillips*
 - IRIS Software, valued at £500 million*
 - Liveryl to Facebook, valued at \$500 million*
 - PCAPredict to GB Group plc*
 - Phones 4U, valued at £750 million*
 - Talis to Capita*
 - Talis mk2 to SAGE Publications, Inc.*
 - Tapdaq to Tapjoy*
- Advised investors (such as 3i, BGF, Connect, Illuminate, MMC, and Route 66) on investments in tech companies such as: Cloud Margin, Feedstock, Global App Testing, Gousto, Hoop, Lovecrafts, Lumenisity, Mastered, Moteefe, LoopMe, New Voice Media, Phico, PredictImmune, Synergix Health, Tapdaq, and Trouva*

* Denotes experience at another firm prior to joining Wilson Sonsini in 2022.