

Wilson Sonsini Advises Ally.io on \$50 Million Financing to Lead OKR Software Space



CLIENT HIGHLIGHTS

February 19, 2021

On February 17, 2021, Ally.io, a high-growth technology company specializing in goal-setting and business execution software, or objective and key results (OKR) software, announced a \$50 million financing led by Greenoaks Capital. Tiger Global, who led the company's Series B round, and Madrona Venture Group also joined the round, as well as previous investors Accel, Addition Ventures, Founders' Co-Op, and Vulcan Capital. Wilson Sonsini Goodrich & Rosati represented Ally.io in the financing.

With this round of funding, the three-year-old SaaS company has become the leading force in the OKR space and is primed to revolutionize how companies integrate goals with every business rhythm. Ally.io will continue to shape a business execution platform that closes the gaps between goals, day-to-day work, team engagement and productivity, meetings and reviews, and strategy development. The company is also rapidly expanding its global footprint, bolstering its strategic service offering, and growing its partner ecosystem with consultants around the world.

The Wilson Sonsini team that advised Ally.io on the transaction includes attorneys [Craig Sherman](#), [James Babikian](#), and [Kiri Yoshimura](#) and paralegal [Barbara Mery](#).