

WILSON SONSINI

Brandon J. Middleton- Pratt

PARTNER

Corporate
Austin

bmiddleton-
pratt@wsgr.com
512-338-5406



FOCUS AREAS

Corporate
Corporate Governance
Emerging Companies and
Venture Capital
Mergers & Acquisitions
Private Equity

HIGHLIGHTS

- Representing Emerging Companies**
Brandon has represented innovative companies in various sectors—from start-ups to late-stage companies.
- M&A and Complex Transactions Experience**
Brandon's practice includes the acquisition and sale of companies through numerous structures, including by merger, stock purchase, asset purchase, and other forms of acquisition, as well as other complex transactions, including majority and minority investments, joint ventures, carve-outs, restructurings, and recapitalizations.
- Diverse Industry Experience**
Brandon has worked with clients in a wide range of industries, including software (including SaaS), life sciences, energy and clean technology, fintech, telecommunications, manufacturing, digital media and entertainment, and consumer products, among others.

EXPERIENCE

Brandon J. Middleton-Pratt is a partner in the Austin office of Wilson Sonsini Goodrich & Rosati, where he specializes in representing emerging companies, mergers & acquisitions, private equity and other complex transactions, and venture capital financings. Brandon also provides strategic business advice and counsel to entrepreneurs and start-ups on a broad range of issues, including company formation, capitalization structure, equity compensation arrangements for founders and employees, negotiations with investors and acquirers, and other issues relevant to start-ups and high-growth companies.

Brandon has represented clients across a wide range of industries, including software (including SaaS), life sciences, energy and clean technology, fintech and financial services, manufacturing, telecommunications, digital media and entertainment, consumer products, and other emerging technologies.

Brandon has also worked on numerous pro bono matters and has received the John Wilson Award twice, an annual award given to individual attorneys who have shown remarkable dedication to the firm's pro bono clients. Additionally, Brandon currently serves as a board member for DivInc, an Austin-based nonprofit.

Prior to joining the firm, Brandon practiced at Goodwin Procter in Boston.

Before attending law school, Brandon worked at Tesoro Corporation (which was known briefly as Andeavor and has since been acquired by Marathon).

CREDENTIALS

Education

- J.D., Boston University School of Law
- M.B.A., University of Texas at San Antonio
- B.S.B.A, Finance/Marketing, University of Denver

Associations and Memberships

- Board member, DivInc

Honors

- Named in “Ones to Watch” for Corporate Law by *Best Lawyers in America* (2025)

Admissions

- State Bar of Massachusetts
- State Bar of New York
- State Bar of Texas

MATTERS

Select Transactions:

- Lalo Tequila in its sale to Tito’s
- Revival Healthcare Partners in its strategic partnership with Olympus Corporation
- FaceFirst in its sale to Gatekeeper Systems
- Swell Energy in its acquisition of Renu Energy Solutions
- Circle in its strategic transaction with Coinbase
- Align Technology in its equity investment in Heartland Dental
- Circle in its sale of SeedInvest to StartEngine
- Rock Solid Technology in its sale to Granicus
- CrowdStreet in an equity financing
- DoorDash in its joint venture with Loblaw’s
- GeoPhy in its sale to Walker & Dunlop
- Everly Well in its acquisition of Natalist
- SourceScrub in its sale of an equity stake to Francisco Partners
- Blacksmith Applications in its sale to TELUS
- Serent in the acquisition by its portfolio company, Revinate, of NAVIS
- Comlinkdata in its sale to Berkshire Partners
- CloudPhysics in its sale to Hewlett Packard Enterprise
- BloomReach in its Series E financing
- EverlyWell in its Series D financing
- Proxibid in its sale to TA Associates
- Indecomm in the sale of an equity stake to Warburg Pincus
- M87 Technologies in its sale to XCOM
- Aviso Partners in its sale to Slice Technologies (part of the Rakuten Group)
- TVA Medical in its sale to Becton, Dickinson and Company

INSIGHTS

Select Speaking Engagements

- Moderator, “The New Entertainment Capital: Building the Future @the Intersection of Sports, Music and Film” panel, H-Town Roundup, April 1, 2026
- Moderator, “Pro Athletes Turned Founders & Investors” panel, The Sports, Tech & Venture Brunch at South by Southwest (SXSW), March 14, 2026
- Presenter, “Startup Tuneup,” LAUNCH, December 11, 2025
- Panelist, “Investing in Culture and Creativity,” The Sports, Tech, & Venture Experience, December 5, 2025
- AfroTech Conference:
 - Moderator, “Meeting the Moment” panel and “Thriving Now and in the Future” fireside chat, 2025 AfroTech Conversations and Cocktails: Shaping the Future of Black Founders, October 30, 2025
 - Panelist, “From Concept to Capital: Navigating the Early-Stage Startup Journey with Tech, Legal, and Funding,” Culture House x HTX at AfroTech, November 15, 2024

- Moderator, “Shaping the Future of Black Founders” panel, 2024 AfroTech Conversations and Cocktails, November 14, 2024
- Moderator, “What’s Next for Black Entrepreneurs?” panel, 2023 AfroTech Conversations and Cocktails, November 4, 2023
- Moderator, “What’s Next for Black Entrepreneurs?” panel, 2022 AfroTech Conversations and Cocktails, November 16, 2022
- Panelist, “Surviving & Thriving in the New Tariff Era: The Playbook for U.S. Commerce,” 2025 iFLY Consumer Summit, May 7, 2025
- Moderator, “Regulatory Changes Under the Trump Administration: What to Expect and How to Prepare,” L Suite GC Dinner – Austin, February 25, 2025
- Panelist, “Leveraging Existing AI Foundations,” Culture House, October 14, 2024
- Co-presenter, “Key Considerations When Financing or Selling Your Company in Tough Market Conditions,” 46th Annual Corporate Counsel Institute, University of Texas School of Law Continuing Legal Education, May 10, 2024
- Panelist, “Building a Legacy: Impactful Stories for Black Entrepreneurs,” Nasdaq Entrepreneurial Center Webinar, February 22, 2024
- Co-presenter, “Putting Together the Deal: Navigating Deal Structure and Use of Representation and Warranty Insurance,” Collin County Bar Association Corporate Counsel Section, August 10, 2023
- Presenter, “Legal Basics Workshop,” DivInc, Houston Spring Cohort, June 8, 2021
- Presenter, “Legal Foundations Workshop,” CollabStudio PrepSchool, October 13, 2020
- Co-presenter, “Legal Landmines Every Startup Should Avoid,” Black in Tech Summit, Capital Factory, February 20, 2019
- Panelist, “Growing Your Business: Organic Versus Inorganic Growth,” Annual Business Opportunity Conference, Greater New England Minority Supplier Development Council, October 5, 2017
- Panelist, “Basics of Series A Term Sheets,” Venture Capital and Private Equity Conference, Boston Bar Association, June 14, 2017