

Brandon J. Middleton- Pratt

PARTNER

Corporate
Austin

bmiddleton-
pratt@wsgr.com
512-338-5406



FOCUS AREAS

Corporate
Corporate Governance
Emerging Companies
Mergers & Acquisitions
Private Equity

HIGHLIGHTS

- Representing Emerging Companies**
Brandon has represented innovative companies in various sectors—from start-ups to late-stage private companies.
- M&A Experience**
Brandon's practice includes the acquisition and sale of companies through numerous structures, including by merger, stock purchase, asset purchase, and other forms of acquisition.
- Diverse Industry Experience**
Brandon has worked with clients in a wide range of industries, including software (including SaaS), life sciences, energy and clean technology, fintech, telecommunications, digital media and entertainment, and consumer products, among others.

EXPERIENCE

Brandon J. Middleton-Pratt is a partner in the Austin office of Wilson Sonsini Goodrich & Rosati, where he specializes in representing emerging companies, mergers & acquisitions, private equity transactions, and venture capital financings. Brandon also provides strategic business advice and counsel to entrepreneurs and start-ups on a broad range of issues, including company formation, capitalization structure, equity compensation arrangements for founders and employees, negotiations with investors and acquirers, and other issues relevant to start-ups and high-growth companies.

Brandon has represented clients across a wide range of industries, including software (including SaaS), life sciences, energy and clean technology, fintech and financial services, manufacturing, telecommunications, digital media and entertainment, consumer products, and other emerging technologies.

Brandon has also worked on numerous pro bono matters and has received the John Wilson Award twice, an annual award given to individual attorneys who have shown remarkable dedication to the firm's pro bono clients. Additionally, Brandon currently serves as a board member for DivInc, an Austin-based nonprofit.

Prior to joining the firm, Brandon practiced at Goodwin Procter in Boston.

Before attending law school, Brandon worked at Tesoro Corporation (which was known briefly as Andeavor and has since been acquired by Marathon).

CREDENTIALS

Education

- J.D., Boston University School of Law
- M.B.A., University of Texas at San Antonio
- B.S.B.A, Finance/Marketing, University of Denver

Associations and Memberships

- Board member, DivInc
- Board member, Austin Black Lawyers Association

Admissions

- State Bar of Massachusetts
- State Bar of New York
- State Bar of Texas

MATTERS

Select Transactions Since July 2018:

- Circle in its sale of SeedInvest to StartEngine
- Rock Solid Technology in its sale to Granicus
- Elements in its sale to Circle
- CrowdStreet in an equity financing
- DoorDash in its joint venture with Loblaw's
- GeoPhy in its sale to Walker & Dunlop
- Everly Well in its acquisition of Natalist
- SourceScrub in the sale of an equity stake to Francisco Partners
- Blacksmith Applications in its sale to TELUS
- Serent in the acquisition by its portfolio company, Revinate, of NAVIS
- Contegix in the sale of its Managed IT Services Business Unit to Netrix
- Comlinkdata in its sale to Berkshire Partners
- EverlyWell in its acquisition of PWNHealth and Home Access Health Corporation
- CloudPhysics in its sale to Hewlett Packard Enterprise
- BloomReach in its Series E Financing
- EverlyWell in its Series D Financing
- Blacksmith Applications in its acquisition of Food Service Enablers and TABS Analytics
- Comlinkdata in its acquisition of ShareTracker
- MHC Software in its acquisition of Ecrion Software and Vanguard Systems
- Proxibid in its sale to TA Associates
- Mainsail in its growth equity investment in SourceScrub
- Rock Solid Technologies in its acquisition of CitySourced
- Indecomm in the sale of an equity stake to Warburg Pincus
- Strattam Capital in its majority investments in Acend, MHC Software, NETSTOCK, and Rock Solid Technologies
- Proxibid in its acquisition of Wavebid
- M87 Technologies in its sale to XCOM
- Aviso Partners in its sale to Slice Technologies
- Argo Design in its acquisition by DXC
- TVA Medical in its sale to Becton, Dickinson and Company
- Trax Technologies in its merger with Veraction

Other Select Transactions:

- Truck Hero, Inc. in its acquisition of Omix-ADA
- Speedcast International in its acquisition of UltiSat Inc. and Harris CapRock
- Nautic Partners in its acquisition of LDI Integrated Pharmacy Services
- MIS Implants Technologies in its sale to Dentsply Sirona
- Detection Technologies in its acquisition of Enbase
- All Metro Health Care in its sale to One Equity Partners
- SoftWriters in its sale to Roper Technologies
- TA Associates in its growth equity investment in DiscoverOrg
- Placemark Investments in its sale to Envestnet
- Patheon in its take-private by JLL Partners and DSM
- Charlesbank Capital Partners in its growth equity investment in Trojan Battery Corporation
- JP Morgan in its initial public offering and follow-on offering of Intrexon Corporation
- Goldman Sachs in its follow-on offering of Endurance International Group
- Leerink Partners in its initial public offering of OvaScience

- Gibson Brands in its issuance of senior secured notes
- Omthera Pharmaceuticals in its initial public offering

INSIGHTS

Select Speaking Engagements

- Panelist, “Building a Legacy: Impactful Stories for Black Entrepreneurs,” Nasdaq Entrepreneurial Center, February 22, 2024
- Co-presenter, “Putting Together the Deal: Navigating Deal Structure and Use of Representation and Warranty Insurance,” Collin County Bar Association Corporate Counsel Section, August 10, 2023
- Panelist, “What’s Next for Black Entrepreneurs?” AfroTech, November 16, 2022
- Presenter, “Legal Basics Workshop,” DivInc, Houston Spring Cohort, June 8, 2021
- Presenter, “Legal Foundations Workshop,” CollabStudio PrepSchool, October 13, 2020
- Co-presenter, “Legal Landmines Every Startup Should Avoid,” Black in Tech Summit, Capital Factory, February 20, 2019
- Panelist, “Growing Your Business: Organic Versus Inorganic Growth,” Annual Business Opportunity Conference, Greater New England Minority Supplier Development Council, October 5, 2017
- Panelist, “Basics of Series A Term Sheets,” Venture Capital and Private Equity Conference, Boston Bar Association, June 14, 2017