

## Libby J. Weingarten

PARTNER

Privacy and  
Cybersecurity  
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### FOCUS AREAS

Payments  
Privacy and Cybersecurity

### HIGHLIGHTS

- A Recognized Leader**  
Libby was named a 2022 Rising Star in privacy and cybersecurity by *Law360*, a 2022 D.C. Rising Star by *The National Law Journal*, and is recognized among the nation's top privacy attorneys by *Chambers USA*.
- Deep Experience with Regulatory Investigations**  
Libby has handled dozens of regulatory investigations brought by the Federal Trade Commission and State AGs, with especially deep experience in matters related to children's privacy and minor safety.
- Represents Innovative Companies**  
Libby advises companies in a diverse range of emerging industries, including AI, e-gaming, fintech, digital payments, adtech, digital health, NFTs, the metaverse, the Internet of Things, and other new technologies.

### EXPERIENCE

Libby Weingarten is a partner in the Washington, D.C., office, of Wilson Sonsini Goodrich & Rosati, where she advises companies on a broad range of U.S. and international privacy, consumer protection, and data security issues. She has extensive experience defending major corporations facing investigations by the FTC and other federal and state regulators. She has defended retailers, software companies, advertising technology companies, mobile app developers, and ed-tech companies against regulatory investigations into privacy and data security practices, and she has assisted them in conducting internal investigations in high-profile data security breaches.

Libby counsels clients on existing privacy laws, including Section 5 of the Federal Trade Commission Act, the Children's Online Privacy Protection Act, the Fair Credit Reporting Act, and the California Consumer Privacy Act, as well as other federal, state and international laws, and self-regulatory codes. She works with clients at every stage to achieve their business goals by implementing practical solutions while managing risk, and she helps them develop policy positions and strategies to respond to new regulations.

Libby maintains an active pro bono practice and has successfully argued before the D.C. Superior Court and U.S. Immigration Court to obtain green cards for undocumented minors.

### CREDENTIALS

#### Education

- J.D., Duke University School of Law  
*Cum Laude; Recipient, Faculty Graduation Award for Intellectual Property and Technology Law; Articles and Commentaries Editor, Duke Journal of Constitutional Law and Public Policy; Content Editor, Duke Law and Technology Review*
- B.A., Stanford University  
*With Distinction, Phi Beta Kappa*

### Honors

- Named in the 2024 edition of *Chambers Global*
- Honored as a 2022 “D.C. Rising Star” by *The National Law Journal* Legal Awards
- Named in the 2022 and 2023 editions of *Chambers USA: America’s Leading Lawyers for Business*
- Recognized as a “Rising Star” by *Law360* in 2022

### Admissions

- Bar of the District of Columbia
- Virginia State Bar

## INSIGHTS

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### Select Publications

- Co-author, “Coalition of States Sues Meta for Alleged Harms to Children and Teens, and Alleged COPPA Violations,” *The WSGR Data Advisor*, October 27, 2023
- Co-author, “CFPB Announces Proposed Rules to Accelerate Open Banking,” *The WSGR Data Advisor*, October 24, 2023
- Co-author, “FTC Extends Deadline to Comply with the Updated Safeguards Rule Until June 9, 2023,” *The WSGR Data Advisor*, November 22, 2022
- Co-author, “FTC Holds Event on Digital Marketing and Blurred Advertising’s Impact on Children,” *The WSGR Data Advisor*, October 27, 2022
- Co-author, “CFPB: New Sheriff in Town for Tech Companies?” *The WSGR Data Advisor*, August 15, 2022
- Co-author, “Privacy Legislation Update: The “Three Corners” Bill and the Cantwell Draft,” *The WSGR Data Advisor*, June 9, 2022
- Co-author, “CFPB and Fintech Companies: Charting a New Course on Regulatory Supervision,” *The WSGR Data Advisor*, May 3, 2022
- Co-author, “BBB National Programs’ Center for Industry Self-Regulation Launches Roadmap for Teen Privacy,” *The WSGR Data Advisor*, April 26, 2022
- Co-author, “FTC Settles with Weight Watchers in First Children’s Privacy Case Requiring Deletion of Algorithms,” *The WSGR Data Advisor*, February 22, 2022
- Co-author with L. Ahmed and M. Mithal, “Fintech and Financial Privacy: Regulatory Developments on the Use of Financial Data,” *Wilson Sonsini Alert*, January 25, 2022
- Co-author, “European Court of Justice Finds That “Inbox Advertising” Is Direct Marketing,” *The WSGR Data Advisor*, December 6, 2021
- Co-author, “FTC Releases Updated Safeguards Rule for Financial Institutions,” *The WSGR Data Advisor*, November 2, 2021
- Co-author with T. Shapiro, “FTC Settles COPPA Action Against ‘Coloring Book for Adults,’” *Privacy & Cybersecurity Law Report*, Vol. 7, No. 8, October 2021
- Co-author, “Liu v. SEC: Foreshadowing a Challenge to the FTC’s Disgorgement Authority,” *The WSGR Data Advisor*, July 10, 2020
- Co-author, “FTC Seeks Public Comment on Children’s Online Privacy Protection Rule,” *The WSGR Data Advisor*, July 22, 2019
- “Vermont Enacts Groundbreaking Data Broker Regulation,” *The WSGR Data Advisor*, October 8, 2018
- “Facebook Biometric Suit Moves Forward,” *The WSGR Data Advisor*, July 24, 2018
- “Online Talent Agency Stars in FTC’s 30th COPPA Case,” *The WSGR Data Advisor*, March 26, 2018
- Co-author with L. Parnes and E. Holman, “Sears Petitions FTC to Reopen and Modify 2009 Order Concerning Online Browsing Tracking,” *The WSGR Data Advisor*, November 20, 2017
- Co-author with L. Parnes, “To Disclose or Not To Disclose: The FTC’s Dueling Concurrences over Deceptive Omissions in Lenovo,” *The WSGR Data Advisor*, November 15, 2017
- Co-author with T. Shapiro, “Hello Dolly: What You Need to Know About Connected Smart Toys and Privacy,” *The WSGR Data Advisor*, September 1, 2017