

WILSON SONSINI

Ava R.M. Shelby

ASSOCIATE

Litigation
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FOCUS AREAS

Advertising, Promotions,
and Marketing

Litigation

Trademark and Advertising

Trademark and Copyright
Litigation

EXPERIENCE

Ava Shelby is an associate in the Los Angeles office of Wilson Sonsini Goodrich & Rosati, where she specializes in trademarks, advertising law, and intellectual property litigation. Ava has worked extensively on matters involving trademark prosecution, brand protection and enforcement, trademark clearance and selection, licensing, copyright protection, advertising issues, domain name disputes, IP litigation, and arbitrations involving IP disputes.

Ava is a member of the firm's Pro Bono Committee and has been recognized by both the firm and the State Bar of California for her commitment to providing pro bono legal services.

During law school, Ava served as a judicial extern for the Honorable Gray H. Miller of the U.S. District Court for the Southern District of Texas.

CREDENTIALS

Education

- J.D., University of Southern California, Gould School of Law, 2016
Executive Senior Editor; University of Southern California Law Review; *Certificate in Entertainment Law*; *Co-president, IP and Technology Law Society*; *LLM Writing Fellow*; *Certified Law Student, Small Business Clinic*
- B.A., Journalism and Global Studies, Lehigh University, 2010
Minor in Business

Honors

- Recipient, John Wilson Award for pro bono service, Wilson Sonsini Goodrich & Rosati (2017-2018, 2018-2019, 2019-2020)
- Recipient, Pro Bono Service Award, Wilson Sonsini Goodrich & Rosati (2020-2021)

Admissions

- State Bar of California
- U.S. District Court for the Central District of California
- U.S. District Court for the Southern District of California

INSIGHTS

Select Publications

- Co-author, "Federal Communications Commission Rules That AI-Generated Voices Are 'Artificial' Under the Telephone Consumer Protection Act," *The Computer & Internet Lawyer*, February 13, 2024
- Co-author, "Arbitrability of IP Disputes: The Common Law Perspective" chapter, *The Guide to IP Arbitration*, Global Arbitration Review, 2022

- Co-author, “Arbitrability of IP Disputes: The Common Law Perspective” chapter, *The Guide to IP Arbitration*, *Global Arbitration Review*, 2021
- "How Vague Is Too Vague: Resurrecting the Void-for-Vagueness Doctrine in the Context of the Armed Career Criminal Act," 89 *University of Southern California Law Review* 1243, 2016