

Lisa D. Zang

PARTNER

Litigation
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FOCUS AREAS

Data, Privacy, and
Cybersecurity

Internet Strategy and
Litigation

Litigation

Patent Litigation

Trade Secret Litigation

Trademark and Copyright
Litigation

Trial

EXPERIENCE

Lisa D. Zang is a partner at Wilson Sonsini Goodrich & Rosati, where she specializes in internet strategy and IP litigation.

Lisa represents companies ranging from start-ups to industry leaders, as well as nonprofit institutions, in complex trade secret, patent, copyright, privacy, and other IP and complex litigation matters. She has successfully litigated complex and novel technical disputes across the full spectrum of technology, including in the software, electronics, communications, entertainment, music streaming, biotech, health care, life sciences, medical devices, and pharmaceutical industries.

In addition to her trial, litigation, and counseling practice, Lisa regularly speaks and writes on intellectual property matters. Lisa currently serves as a member of the drafting group on the continued possession of trade secrets and previously served on the drafting group on the use of clean rooms in the product development process for the Sedona Conference's Working Group on trade secret law, a charitable research and educational institute of judges, academics, and practitioners that provides guidance to the bench and bar on the most challenging areas of the law.

Lisa is actively involved in pro bono work and is a recipient of the firm's John Wilson Award, which recognizes attorneys who have consistently upheld a commitment to pursue excellence in the practice of law while serving the community. In her pro bono practice, Lisa has advised clients on general intellectual property matters and represented clients in probate guardianship, immigration, and eviction proceedings.

Lisa currently serves as co-chair of the firm's Asian American affinity group.

During law school, Lisa served as a judicial extern to the Honorable Carlos T. Bea of the U.S. Court of Appeals for the Ninth Circuit.

Lisa speaks Mandarin Chinese.

CREDENTIALS

Education

- J.D., UCLA School of Law, 2013
Managing Editor, UCLA Journal of Law and Technology; Vice President, UCLA Moot Court Honors Executive Board
- B.S., Biology, Business Economics & Management, California Institute of Technology, 2010

Associations and Memberships

- Member, National Asian Pacific American Bar Association
- Member, Southern California Chinese Lawyers Association
- Member, Women Lawyers Association of Los Angeles

Honors

- Honored among *Los Angeles Business Journal's* 2025 “Women of Influence: Attorneys”

Admissions

- State Bar of California
- U.S. District Court for the Central District of California
- U.S. District Court for the Northern District of California
- U.S. District Court for the Eastern District of Michigan
- U.S. Patent and Trademark Office
- U.S. Supreme Court

MATTERS

Representative Matters

- *Blackberry/Cylance v. Sentinel Labs* (Superior Court of California, Santa Clara County, Complex Division). A lead member of the team representing SentinelOne in its multi-national defense of several trade secret lawsuits brought by BlackBerry/Cylance.
- *Roadget v. Whaleco* (N.D. Illinois). A lead member of the team representing Whaleco/Temu in preliminary injunction proceedings over copyright and trademark infringement claims brought by Roadget/Shein.
- *In re: ChromaCode Litigation* (N.D. California). Represented Plaintiff ChromaCode in two patent cases involving clinical diagnostic multiplexing technology against Bio-Rad Laboratories.
- *Determination of Rates and Terms for Making and Distributing Phonorecords (Phonorecords IV) (Copyright Royalty Board)*. A lead member of the team representing Google. Litigated the economic determination of statutory royalty rates and terms for streaming rights for musical works under the then-newly instituted “willing buyer/willing seller” standard. The proceeding ended in a favorable, negotiated settlement of rates.
- *DJI v. Bell Textron* (N.D. Texas, E.D. Virginia, D. Delaware). Represented DJI against Bell Textron in patent litigation relating to unmanned air vehicle (UAV) technology.
- *IP Bridge v. OmniVision* (N.D. California, D. Delaware). Represented Defendant OmniVision against IP Bridge in patent litigation relating to image sensor technology.
- *DJI v. Yuneec* (C.D. California). Represented Plaintiff DJI in competitor patent litigation relating to drone flying and camera stabilization technology.
- *Eli Lilly v. Mylan Pharmaceuticals* (E.D. Virginia). Represented Defendant Mylan in Hatch-Waxman litigation relating to Cialis® tablets. The case settled favorably on the eve of trial.
- *Noven Pharmaceuticals v. Mylan Technologies* (D. Delaware). Represented Defendant Mylan in Hatch-Waxman litigation relating to estradiol patches and transdermal delivery methods.
- *Realtime Data v. Hewlett Packard Enterprise Co.* (E.D. Texas). Represented Defendants HP Enterprise Services and Hewlett Packard Enterprise Company in patent litigation relating to data compression technology.
- *Good Technology v. MobileIron* (N.D. California) and *Good Technology v. Air Watch* (N.D. California). Represented Plaintiff Good Technology in competitor patent cases relating to remote authentication of mobile devices.

INSIGHTS

Select Publications

- Contributing Editor, “Commentary on the Use of Clean Rooms,” *The Sedona Conference Journal*, Volume 26, August 2025
- “Defensive Patent Litigation Strategy for Chinese Companies: A Review of the Extraterritorial Reach of the United States Patent Laws,” 31 *Fordham Intellectual Property Media & Entertainment Law Journal* 467, 2021

Select Speaking Engagements

- Presenter, “Legal Basics for AI Startups,” California Institute of Technology, October 2025
- Presenter, “Trade Secrets 101: What Every In-House Counsel Needs to Know,” Wilson Sonsini College for Clients Series, August 2025
- Panelist, “IP Practice,” UCLA Journal of Law & Technology Career Forum, February 26, 2025
- Panelist, “Staying Afloat in the Changing Sea of AI — Tips for IP Lawyers,” ChIPs Los Angeles Chapter, December 3, 2024
- Guest, Hsu Untied podcast, October 17, 2024

- Presenter, “Internet Strategies and Litigation—A unique practice group designed to assist a wide variety of clients,” UC Berkeley Center for Law & Technology and Wilson Sonsini Student Career Series, September 1, 2024
- Panelist, “Patents v. Trade Secrets: Tech v. Life Sciences,” 21st Annual Rocky Mountain Intellectual Property & Technology Law Institute, Colorado Bar Association, June 2, 2023
- Panelist, “APA Women in BigLaw: Associates Panel,” APAWLA, April 25, 2023
- “Intellectual Property Issues for Small Businesses,” Pacific Asian Consortium in Employment, Los Angeles, California, April 5, 2022
- “Startup Litigation Panel,” UCLA School of Law, Law and Entrepreneurship Association, Los Angeles, California, September 11, 2020
- “Intellectual Property Issues for Small Business Owners: The Basics of Trademarks, Copyrights, Patents, and Trade Secrets,” USC Bridges to Business Success Program, Los Angeles, California, April 25, 2020
- “Patent Litigation Considerations for Chinese Companies,” UCLA Center for Chinese Studies and UCLA Center for Global Management, Los Angeles, California, May 16, 2019