WILSON SONSINI

Adam Shaun Bloom

PARTNER

Corporate
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FOCUS AREAS

Communications and Networking

Consumer Products and Services

Corporate

Corporate Governance

Emerging Companies

Fintech and Financial Services

Mergers & Acquisitions

Private Equity

Restructuring

HIGHLIGHTS

■ **Comprehensive Corporate and Securities Expertise**
Adam focuses on complex transactions and deals involving novel structures, from majority and minority investment transactions to buy-outs and recapitalizations, among other general corporate matters.

EXPERIENCE

Adam Bloom is a partner in the Palo Alto office of Wilson Sonsini Goodrich & Rosati, where he advises clients on general business and corporate law matters. His practice focuses on complex transactions and deals involving novel structures, including majority and minority investment transactions, joint ventures, mergers and acquisitions, buy-outs, restructuring and recapitalizations, and other general corporate matters. Adam has represented many public and private technology companies, venture capital firms, and private equity firms.

Prior to joining the firm, Adam was an associate in the corporate group of Milbank, Tweed, Hadley & McCloy LLP's Los Angeles office. Previously, he was an associate in Milbank's intellectual property group, where his practice focused on patent, trade secret, copyright, and trademark litigation. Before joining Milbank, he worked for IBM's Globalization and Verification Testing Group in North Carolina, where he tested IBM's WebSphere product on different operating systems, including Linux, Unix, and Windows, in up to nine different languages, none of which were English. Adam also worked for BindView Corp. as a web developer, where he built web pages using ColdFusion.

CREDENTIALS

Education

- J.D., Santa Clara University School of Law, 2005
  Cum Laude; Order of the Coif; Notes Editor, Santa Clara Computer & High Tech Law Journal, *2004-2005*
- B.E., Computer Engineering and Math, Vanderbilt University, 2002
  Minor in French; Magna Cum Laude; Tau Beta Pi; Eta Kappa Nu

Admissions

- State Bar of California
- State Bar of Texas

MATTERS

Select Transactions

- GeoPhy in its 2019 joint venture with Walker & Dunlop
- Vacasa in its 2019 $319 million Series C financing
- Ampere Computing in its 2019 equity funding
- ForeSee in its 2018 sale to Verint Systems
- Spigit in its 2018 sale to Planview
- Lithia Motors in its 2018 investment in Shift Technologies
- Caffeine, Inc. in its 2018 joint venture with Fox Sports
- Pluralsight in its up-C reorganization and 2018 IPO
- GSV Asset Management in its 2017 investment from HMC Capital
- Vacasa in its 2017 $103.5 million Series B financing
- Argo AI, LLC in its 2017 investment by Ford Motor Company
- GoDaddy in its 2017 acquisition of Host Europe Group
- KKR in its 2016 acquisition of Calabrio
- Hipmunk in its 2016 sale to Concur Technologies
- Jasper Technologies in its 2016 sale to Cisco Systems
- LSQ Funding in its 2015 sale to Lovell Minnick
- GoDaddy in its up-C reorganization and 2015 IPO
- Mainsail Partners in its 2015 control investment in SQL Sentry
- Palo Alto Networks in its 2014 acquisition of Cyvera
- Answers in its 2014 sale to Apax Partners
- Answers in its 2013 acquisition of ForeSee Results

INSIGHTS

Select Publications

- Co-author with N.J. Wertlieb, "MCLE Article: The Rules of Professional Conduct DO Apply to In-House Lawyers," *Business Law News*, The State Bar of California, Issue 3, 2015
- "California Noncompete Clauses—Still Unenforceable," *Law360,* February 4, 2013
- Co-author with N.J Wertlieb, "MCLE Article: Ethical Issues for the In-House Transactional Lawyer," *Business Law News,* The State Bar of California, Issue 2, 2010
- Co-author with M. Peters, "California Trade Secret Discovery: Interpretation of New CCP Section 2019.210," 13(4) *Andrews Intellectual Property Litigation Reporter,* June 6, 2006