

Dale R. Bish

PARTNER

Litigation

Palo Alto

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FOCUS AREAS

Arbitration
Board and Internal
Investigations
Commercial Litigation
Consumer Litigation
Government Investigations
Litigation
Privacy and Cybersecurity
Securities Litigation
Trademark and Advertising

HIGHLIGHTS

- **Litigation Experience Across a Range of Areas**
Dale's diverse litigation experience ranges from complex commercial disputes to government investigations and enforcement proceedings.
- **Class Action Experience**
Dale has defended numerous companies in consumer class actions related to false advertising, deceptive product labeling, and data privacy violations.

EXPERIENCE

Dale Bish is a partner in the Palo Alto office of Wilson Sonsini Goodrich & Rosati, where his practice focuses on complex commercial, consumer, trademark, and governmental matters involving fraud, advertising, unfair competition practices, and breach of contract. Dale has represented companies and individuals throughout the country in federal and state courts, arbitration proceedings, and investigations by government agencies, such as the Securities and Exchange Commission and the Department of Justice. He has defended many high-profile consumer class actions, including claims of false advertising, deceptive product labeling, and data privacy violations. Dale also has litigated dozens of complex commercial cases, including significant contract disputes, antitrust, theft of confidential information, asset valuation, and securities fraud matters.

CREDENTIALS

Education

- J.D., UC Davis School of Law, 2004
Order of the Coif; Senior Articles Editor, UC Davis Law Review
- B.A., University of California, Davis, 1999

Honors

- Named to the 2015 "Rising Stars" list published by *Northern California Super Lawyers*

Admissions

- State Bar of California
- U.S. District Court for the Central District of California
- U.S. District Court for the Northern District of California
- U.S. District Court for the Southern District of California
- U.S. Court of Appeals for the Ninth Circuit

CLIENTS

Select Clients

- Dolby
- Ferrero USA
- Google
- Microchip
- Netflix
- QuantumScape
- Recharge
- ServiceTitan
- Twist Bioscience