

## Craig E. Sherman

PARTNER

Corporate  
Seattle

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### FOCUS AREAS

Animal Health  
Aviation  
Communications and  
Networking  
Consumer Products and  
Services  
Corporate  
Corporate Governance  
Data Storage and Cloud  
Defense Tech  
Digital Health  
Digital Media and  
Entertainment  
Electronic Gaming  
Emerging Companies and  
Venture Capital  
Internet  
Life Sciences  
Mergers & Acquisitions  
Mobile Devices  
Mobility  
NewSpace  
Software  
U.S. Expansion

### HIGHLIGHTS

- **The Experience and Relationships Emerging Companies Need and Value**  
Craig has over 35 years of business and legal advisory experience representing growing companies. This experience, along with longstanding relationships with the investment community, has earned him and the Seattle team a dominant market share of the venture financings in the Pacific Northwest.
- **U.S. and International Clients**  
Craig has represented clients in the Pacific Northwest, throughout the U.S., and internationally, including in the U.K., Canada, India, China, Mexico, Colombia, and, in particular, Brazil.
- **Multilingual Capabilities**  
Craig is fluent in French and knowledgeable in Italian, Spanish, Portuguese, and Korean.

### EXPERIENCE

Craig Sherman is a partner at Wilson Sonsini Goodrich & Rosati, where he focuses on corporate and securities laws, representing companies, venture capital firms, and investment banks in private placements and public offerings. Craig also has extensive experience in mergers and acquisitions, technology licensing, and domestic and international joint ventures.

Craig began private practice in 1989 with Davis Polk & Wardwell in New York and Paris, and joined Perkins Coie in Seattle in January 1995. He became a director in the Kirkland office of Venture Law Group in December 1996 and was managing director of the Kirkland office from May 2000 until August 2002, when he joined Wilson Sonsini. He has been a member of the firm's Policy Committee, Compensation Committee, Nominating Committee, and Finance Committee.

In addition to English, Craig is fluent in French and knowledgeable in Italian, Spanish, Portuguese, and Korean.

### CREDENTIALS

#### Education

- J.D., Harvard Law School, 1989  
*Cum Laude; Articles Editor, Harvard Human Rights Yearbook*
- M.A., International Political Studies, and B.A., International Relations and French, Stanford University, 1985  
*With Honors*
- Certificat d'Etudes Politiques, Institut d'Etudes Politiques, Paris, France, 1983

## Associations and Memberships

- Board Member, University of Washington Buerk Center for Entrepreneurship
- Board Member, The Indus Entrepreneurs, Seattle Chapter
- Former Board Member, Daniel Pearl Foundation
- Board Member, Washington Technology Industry Association

## Honors

- Named the 2012 and 2016 Seattle Venture Capital Law "Lawyer of the Year" by *Best Lawyers*
- Named "Best Service Provider" at the Seattle 2.0 Awards 2011
- Selected for inclusion in the 2008-2018 editions of *Best Lawyers in America*
- Recognized in the 2007-2026 editions of *Chambers USA: America's Leading Lawyers for Business*, in which clients described him as "phenomenal...smart, well connected, and experienced—a huge asset to any startup."
- Named in *Washington Super Lawyers* in 2003-2020 and recognized among the Top 100 Lawyers in the State of Washington

## Admissions

- State Bar of New York
- State Bar of Washington

## MATTERS

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### Select Mergers and Acquisitions

- 4thpass in its sale to Motorola
- 5to1 in its sale to Yahoo!
- 10,000ft in its sale to Smartsheet
- Adaptix in its sale to Acacia Research
- AdRelevance in its sale to Media Metrix
- AdXpose in its sale to comScore
- Ally in its sale to Microsoft
- Ascentium in the sale of certain assets to Avanade
- Atom Films in its sale to Shockwave
- Avogadro in its sale to Openwave Systems
- Aware in its sale to Mimecast
- BlackSky in its de-SPAC combination
- Blue Box in its sale to IBM
- Bungie in its sale to Sony Interactive Entertainment
- CapitalStream in its sale to HCL
- Chef in its sale to Progress
- Cozi in its sale to Time
- Daptiv in its sale to Parallax
- Dwellable in its sale to HomeAway
- FlowPlay in its sale to PCI
- GoAhead in its sale to Oracle
- Hackster in its sale to Avnet
- Heptio in its sale to VMware
- High Gear Media in its sale to Internet Brands
- Indix in its sale to Avalara
- Intelligent Results in its sale to First Data Corporation
- Intrepid Learning in its sale to Xerox and VitalSource
- iShip.com in its sale to Stamps.com
- Isilon in its sale to EMC
- Julep in its sale to Warburg
- Lattice Data in its sale to Apple
- Likewise in its sale to EMC
- LiveMocha in its sale to Rosetta Stone
- M87 in its sale to XCom
- M:Metrics in its sale to comScore
- Metaresolver in its sale to Millennial Media
- MetricsHub in its sale to Microsoft
- Mobilisafe in its sale to Rapid7
- Parallels in a sale of assets to Ingram Micro
- PayScale in its sale to Warburg
- Pi in its sale to EMC
- Planetary Resources in its sale to ConsenSys

- Positronic in its sale to eBay
- Pure Networks in its sale to Cisco
- RadioFrame Networks in its sales of assets to Motorola and others
- Rendition Networks in its sale to Opware
- Rover in its acquisition of DogVacay
- Smilebox in its sale to IncrediMail
- SingingFish in its sale to Thomson Consumer Electronics
- Sparq in its sale to Yahoo!
- TalentSpring in its sale to Talent Technologies
- Tier 3 in its sale to CenturyLink
- Turi in its sale to Apple
- Unify Square in its sale to Unisys
- Union Bay Networks in its sale to Apple
- Viathan in its sale to Dantz Development
- Wavtrace in its sale to Harris Corp.
- Who's Calling in its acquisitions of Clickpath and StandardCall
- Who's Calling in its sale to Vista Equity
- WildTangent in its sale to Gamigo
- Xevo in its acquisition of Surround
- Xevo in its sale to Lear
- XYPOINT in its sale to TeleCommunication Systems
- Yapta in its sale to Coupa
- Zango in its acquisition of Hotbar

## CLIENTS

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### Select U.S. Clients

Craig's current corporate clients in the U.S. include:

- Adora
- Aduro
- Aigen
- Amperity
- AstrumU
- Avante Health
- Bean Box
- Bidadoo
- Booster Fuels
- Carbon Robotics
- Crowd Cow
- Dropzone.ai
- Exotrail
- Flexe
- GeekWire
- GenSX
- Glowforge
- INRIX
- Interlune
- Ixana
- Knowde
- Kooapps
- Leash Labs
- Loti
- MixMode
- Noetik
- Oumi
- Ozette
- Pearl
- Picnic
- Pivotal Commware
- Playcast
- Prompt.io
- Rad Power Bikes
- Routable
- SingleFile Technologies
- Skinny Dipped
- Spiffy.ai
- Stacklok
- Tanda
- Unwrap.ai
- Viridium.ai
- Wibotic

### Select Brazil Clients

Craig's current corporate clients in Brazil include:

- Buser
- Cash Technologies
- Contratado
- EduK
- Emprego Ligado
- Gupy
- Hashdex
- Meliuz
- Mind Lab
- Nibo
- QuintoAndar
- Sontra
- Volanty

## Select Venture Capital Clients

Craig's venture capital clients have included:

- 1Up
- Accel
- Amadeus Capital Partners
- Ascend
- Battery
- Bessemer
- Divergent
- e.Bricks
- Flying Fish
- Foundry Group
- Frazier Healthcare Ventures
- Frazier Technology Ventures
- Greylock
- Ignition
- iHatch
- Kleiner Perkins
- Madrona
- Maveron
- Monashees
- Northwest Venture Associates
- OVP
- Redpoint eventures
- Sequoia
- Trilogy
- Voyager Capital
- Vulcan
- W Fund

## INSIGHTS

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### Select Publications

- Contributor, *2025 Advancing Regional Innovation Economies Report* (Seattle Case Study), November 14, 2025
- Co-author, "New Rules on Option Pricing for Private Companies," *The Entrepreneurs' Report: Private Company Financing Trends, January 1, 2005 - September 30, 2007*, Wilson Sonsini Goodrich & Rosati, Fall 2007

### Select Speaking Engagements

- Presenter, "SPACs, IPOs, and Direct Listings: Alternative Public U.S. Exit Strategies for European Tech Companies," Webinar, April 29, 2021
- "SBA Change in Ownership Rules in Connection with PPP Loans in Financing and M&A Transactions," Webinar, February 11, 2021