

# WILSON SONSINI

## Mark B. Baudler

PARTNER

Corporate  
*Palo Alto*

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## FOCUS AREAS

Aviation  
Biotech  
Blockchain and  
Cryptocurrency  
Capital Markets  
Clean Energy  
Climate and Clean  
Technologies  
Communications and  
Networking  
Consumer Products and  
Services  
Corporate  
Corporate Governance  
Data Storage and Cloud  
Digital Health  
Digital Media and  
Entertainment  
Electronic Gaming  
Emerging Companies  
Fintech  
Internet  
Life Sciences  
Mergers & Acquisitions  
Mobile Devices  
Mobility  
Public Company  
Representation  
Software

## HIGHLIGHTS

- Key Advisor to C-Suites and Boards**  
Clients rely on Mark's pragmatic, business-minded insights grounded in more than 25 years of market-leading experience with cutting-edge technology and emerging growth companies.
- Elite Technology Company Clients**  
Mark has advised on high-profile financings, M&A transactions, IPOs, and other capital markets and strategic transactions for benchmark technology companies such as Altruist, AppDirect, Arista Networks, Callsign, Dolby Laboratories, Enable, Epic Games, Freewire, GoFundMe, Homeward Health, ibotta, Last Energy, Livongo, Mixhalo, Onfido, QuantumScape, Substack, Tesla, Transcarent, and zScaler.
- Broad Industry Experience**  
Mark has worked with clients in a diverse range of industries, including artificial intelligence and machine learning, autonomous vehicles, aviation, big data, cleantech and climate solutions, data storage, digital health and wellness, digital media and entertainment, electronic gaming, fintech, robotics, semiconductors, software and SaaS, space, and web3, among other emerging and disruptive technologies.

## EXPERIENCE

Mark Baudler is a partner at Wilson Sonsini Goodrich & Rosati and a member of the firm's board of directors. With more than 25 years of running a leading practice in corporate and securities law, he is among the most experienced and in-demand advisors to founders, CEOs, CFOs, CLOs, boards, and special committees on all forms of corporate matters and transactions across a broad range of technology and emerging sectors.

Mark's practice focuses on the representation of technology and growth companies at all stages of their development, from seed-stage start-ups and early-stage public companies to mature public companies.

He regularly advises public and private companies and their management on a broad range of corporate matters, including corporate governance responsibilities, equity incentive plans and arrangements, employment matters, intellectual property issues, regulatory compliance, and commercial transactions. In addition, he frequently counsels entrepreneurs on company formation, equity structures, and negotiations with seed and venture capital investors. He also advises venture capital firms, corporate strategic groups, and other institutions investing in technology companies.

As one of the country's most active deal lawyers, his experience includes structuring, managing, and negotiating venture financings, strategic alliances, M&A transactions, public equity offerings, private

Mark's clients include companies across a diverse range of industries, including artificial intelligence and machine learning, autonomous vehicles, aviation, big data, cleantech and climate solutions, data storage, digital health and wellness, digital media and entertainment, electronic gaming, fintech, robotics, semiconductors, software and SaaS, space, and web3, among other emerging and disruptive technologies.

## CREDENTIALS

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### Education

- J.D., University of Chicago Law School, 1996
- B.A., Dartmouth College, 1991

### Admissions

- State Bar of California

## CLIENTS

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- a16z's Speedrun
- AliveCor
- Altruist Corporation
- AppDirect
- Arista Networks
- Bear Robotics
- Brainly
- Callsign
- Carbon Health
- Cloudian
- Cue Health
- Dolby
- Eagle Eye
- ElevenLabs
- Enable International
- Epic Games
- ESS
- FreeWire Technologies
- GaN Systems
- GoFundMe
- Gogoro
- Homeward Health
- Ibotta
- Inflection AI
- Krafton
- Last Energy
- Launcher
- Livongo
- MIXhalo
- Nutanix
- Onfido
- Path Finance
- Phantom Auto
- Pine Park Health Management
- PlusAI
- Quantumscape
- Redaptive
- RingCentral
- Solid Power
- Sonder
- Stem
- Substack
- Signifyd
- Talend
- Tesla
- Transcarent
- Turntide Technologies
- Vivante Health
- Woolf University
- Zscaler

## INSIGHTS

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### Select Speaking Engagements

- Guest Speaker, "Trends in IPOs and capital markets," *Inside Today's Boardrooms* (podcast), Diligent, November 8, 2023
- Speaker, "SPAC's in 2020: Special-Purpose Acquisition Companies are Ready to Spend Capital on Privately Held Companies," Nasdaq Entrepreneurial Center Webinar, November, 19, 2020