

WILSON SONSINI

Keeping an Eye on the Ball: 2026 FIFA World Cup Legal Issues

The U.S. Department of Justice has partnered with regulatory authorities in Mexico and Canada to detect and prosecute illegal conduct in connection with the 2026 FIFA World Cup. Companies doing business related to the World Cup need to know the law so they don't commit a "foul."

For more information, see our list of do's and don'ts [here](#).

Competition

Strictly ensure competitive bidding for all work. Avoid exchanging sensitive business information with competitors.

FCPA (fraud, bribery, corruption)

Gifts, travel expenses, and hospitality to officials and involved parties should be scrutinized.

Privacy and Data Protection

Data collection and usage including biometrics and travel information should be managed in compliance with rules and regulations.

Advertising and Marketing

Ensure marketing campaigns comply with legal requirements and guidance including the recent FTC Endorsement Guides.

Local Welfare Standards

Implement protections for worker health, well-being, safety, and security on construction sites.

