START-UP TOOLKIT



> Start-Up Video Series

Access videos from Wilson Sonsini attorneys that guide you through key legal matters for start-up companies, including employment and intellectual property. This series assists you as you prepare to NEST!

The Start-Up Toolkit is a complimentary series of resources intended to inform early-stage gaming companies about core legal needs.



> Roadmap

Receive a complimentary customized **roadmap** to legal services you may need within minutes by answering a series of simple questions. Your custom roadmap will cover a variety of legal start-up concepts.



> Pitch Deck Builder

Use our **Pitch Deck Builder** to develop your company's pitch deck, an integral piece of your investor presentation portfolio. The pitch deck builder highlights your company's business plan, market analysis, and go-to-market strategy.* **Download** our template to get started.



Investor Readiness Checklist

Use our **Investor Checklist** to get ready for pitches to investors.* The Investor Checklist helps prepare you for outreach to investors with key questions like: Do you have the key components of a business plan and support materials; is your business ready to be invested in; and which investor is right for you and your business?



> Term Sheet Generator

Access Wilson Sonsini's emerging companies practice **Term Sheet Generator** where you can generate a venture financing term sheet.* The Term Sheet Generator includes tutorials and annotations on financing terms.

For companies looking to level up, we recommend applying for the Wilson Sonsini NEST program.



ELECTRONIC GAMING GROUP