

CFIUS Rules: A Crash Course in Assessing and Navigating Risk

A Practical Guidance[®] Practice Note by Stephen R. Heifetz, Joshua F. Gruenspecht, Jonathan R. Davey, and Nimit Dhir, Wilson Sonini Goodrich & Rosati



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In this practice note, we provide a dealmaker's crash course on the Committee on Foreign Investment in the United States (CFIUS, or the Committee). We discuss at a high level what investors and investments may be covered, how to assess CFIUS risk, and the considerations associated with filing versus not filing. Included in this practice note is a flowchart explaining how to assess whether the Committee's rules apply. The bottom line, up front, is that for any investment or acquisition involving a U.S. business and a foreign person, parties should assess CFIUS considerations as early as possible.

See <u>Antitrust and Regulatory Considerations in an M&A</u>
<u>Deal</u> for additional discussion.

CFIUS 101: Answering Basic Questions on CFIUS

What Is CFIUS?

CFIUS is an interagency committee responsible for reviewing foreign investment into the United States. The

Committee has broad discretionary power to determine whether those investments pose national security risks, and the CFIUS process can impact the timing and likelihood of closing. Many transactions can be reviewed by CFIUS (i.e., the Committee has authority to review a broad range of "covered transactions") but only some covered transactions are filed with CFIUS.

What Transactions Can It Review?

The Committee has jurisdiction over many foreign acquisitions of and investments into U.S. businesses. Many joint ventures and most convertible notes, licensing agreements, debt issuances, and the like fall outside of the set of covered transactions. However, the rules are complex; depending on the specific rights acquired, CFIUS has jurisdiction over some transactions in each of those categories. Moreover, the Committee has jurisdiction over any transaction that, in its opinion, has been entered into to evade its review, so caution is always warranted.

Do We Have to File with CFIUS?

Parties to a covered transaction may (1) be obliged to file with the Committee before closing pursuant to mandatory filing rules, (2) file covered transactions voluntarily before closing in order to gain a "safe harbor" against a CFIUS-requested filing, or (3) be requested or compelled to file by the Committee either before or after closing of a covered transaction. Failure to make a mandatory filing of type (1) can result in financial penalties up to the amount of the investment that was unfiled for the buyer, the seller, or both parties.

We Understand That Some Filings Are Required, but If a Filing Is Not Mandatory, Why Would We Make It?

CFIUS employs a team of investigators charged with finding unfiled covered transactions that the Committee is interested in reviewing under either its mandatory or elective jurisdiction ("non-notified" transactions). There is no statute of limitations on this enforcement team's ability to bring in a non-notified covered transaction—assuming that case is not filed and cleared—and so filings may be compelled years after an investment is made. Clearance through the filing process provides safe harbor against this kind of compelled review.

What Are the Potential Negative Consequences of a CFIUS Review?

The majority of transactions reviewed by CFIUS are cleared without incident. However, when the Committee believes an investment does present national security risk, it has the right to negotiate with the parties over a set of conditions, or "mitigation measures," that may address those risks. In the event the parties do not come to an agreement, CFIUS can impose mitigation measures with respect to the investment, block it, or force a post-closing divestiture. When reviewing a non-notified transaction that has already closed, CFIUS is likelier to seek more drastic measures (e.g., divestiture).

Fair Enough - Then Why Not File Any Investment Subject to CFIUS Jurisdiction?

The primary reasons would be timing and cost. The CFIUS process can take anywhere from 30 days to many months, or even longer, depending on both the form of filing the parties elect to make and on the Committee's level of interest in that filing. While parties can theoretically close and then file-unless the filing is mandatory-in practice it usually makes sense to seek CFIUS approval for an investor's acquisition of rights in the U.S. business before closing on those rights. This is often the case because of CFIUS's less friendly treatment of transactions post-closing. Both short- and long-form filings are available. The CFIUS short-form filing is faster and cheaper but may not result in a full clearance. It can also result in wasted effort if the Committee requests a follow-on, long-form filing. The CFIUS long-form filing requires more effort and payment of a filing fee but guarantees a definitive yes or no answer from the Committee. The filing fee for a long-form filing varies according to the size of the transaction filed. At the low end, for transactions under \$500,000, there is no fee. while at the high end, for transactions above \$750 million, the fee is \$300,000.

CFIUS 201 - Elective and Mandatory Filings

Let's Get Specific - What Investments Can CFIUS Review?

A covered transaction historically was one in which a "foreign person" acquired "control" over a "U.S. business." These terms are still important to understanding the extent of CFIUS's authorities today. A foreign person is a non-U.S. national or non-U.S. entity, or an entity over which control can be exercised by a non-U.S. national or entity. For example, if a U.S.-based investment fund is under the control of one or more foreign general partners, that fund may be a foreign person. Control includes the power to impact decision-making with respect to important matters related to the U.S. business. CFIUS has broad leeway to determine what constitutes a controlling investment-for example, investor vetoes with respect to certain corporate decisions are often considered to grant control, and CFIUS may also base a "control" finding on a voting stake of more than 10% or a board seat. A U.S. business can be any entity engaged in commerce within the U.S. For example, a foreign company with U.S. operations can also be a U.S. business.

CFIUS's Old "Control" Jurisdiction Seems Broad - What Additional Transactions Can It Now Review?

CFIUS retains the right to request or require a filing for any historically covered transaction of the type outlined above, and its enforcement team can still review these "covered control transactions." In addition, since February 13, 2020, CFIUS has had extended jurisdiction over certain noncontrolling investments ("covered investments") into companies that:

- Work with particularly sensitive technologies ("critical technologies")
- Own, operate, or support U.S. critical infrastructure like financial services or transportation providers ("critical infrastructure") -or-
- Have access to certain sensitive personal data belonging to U.S. citizens ("sensitive personal data")

Collectively, these categories are known as "TID U.S. businesses": critical technologies, critical infrastructure, and sensitive personal data. In order for CFIUS to have jurisdiction over investments into these TID U.S. businesses, the foreign investor must still receive either control or one of the following covered investment rights:

- Access to material nonpublic technical information regarding the target's products or critical infrastructure
- Board membership, observer rights, or the right to appoint a board member -or-
- Involvement in decision-making regarding sensitive aspects of the company

In addition, CFIUS has jurisdiction over certain foreign investments in real estate, even if no full operating business is involved. Together, "covered control transactions," "covered investments" into TID U.S. businesses (those first two categories collectively, covered transactions), and "covered real estate transactions" represent the universe of investments that CFIUS can elect to review.

When Must Transactions Be Filed with CFIUS?

Covered transactions involving TID U.S. businesses are subject to mandatory filing under two rules—the "critical technology" and "substantial interest" mandatory filing rules.

Under the critical technology filing requirement, businesses should ask five questions to determine whether they are required to make a filing. The test is conjunctive—the answer to all five questions must be "yes" for there to be a mandatory CFIUS filing obligation:

- 1. **Is there a U.S. business?** Is the target engaged in commerce within the U.S.?
- 2. **Is the investor foreign?** Is the investor a foreign natural person, foreign entity, foreign government, or U.S. entity under control of any foreign person?
- 3. **Is the investment one of the types covered by the program?** Will the investor receive "control" (as defined by CFIUS), a board seat/observer/nomination right, access to nonpublic information on "critical technologies," or decision-making rights over the disposition of such technologies?
- 4. Does the target work with "critical technologies" in certain ways? Are the target's technologies controlled under particular U.S. legal regimes? Most notably, would target products or services be controlled for export under certain sections of the export control laws?
- 5. Would the investor need a permit or license to access the target's technologies under the applicable controlling regime? Investors must ask whether a U.S. regulatory authorization (e.g., a license) would be required for the export or transfer of those technologies to the investing entity or to certain controlling entities or ultimate owners in the chain of ownership over that investor.

Meanwhile, under the "substantial interest" rule, a filing is required whenever the following five conditions are satisfied (again, this is a conjunctive test):

- 1. **Is there a U.S. business?** Is the target engaged in commerce within the U.S.?
- 2. Is the investor foreign? Is the investor a foreign natural person, foreign entity, foreign government, or U.S. entity under control of any foreign person?
- 3. **Is there a "TID U.S.** business"? Does the U.S. business fall into any of the categories described above regarding "critical technology," "critical infrastructure," or "sensitive personal data"?
- Will the foreign investor obtain a 25% or greater interest in the TID U.S. business? That 25% interest can be a direct or indirect interest, but it must be a voting interest.
- 5. Does a foreign government hold a 49% or greater interest in the foreign investing entity or its controlling party? Again, that 49% interest can be direct or indirect, but it must be a voting interest.

This "substantial interest" rule is most often relevant when seeking investment from sovereign wealth funds, state-owned entities, or substantially state-backed investment funds.

CFIUS 301 - Making Decisions about Filing

How Do We Decide If CFIUS Really Cares about Our Transaction?

In practice, there are far more transactions each year that satisfy the covered transaction definition than the Committee could ever review. Accordingly, CFIUS focuses its attention on transactions that present particular national security concerns. When assessing risk, the Committee looks at both the vulnerabilities associated with the U.S. business (e.g., potential to use the business for espionage, as just one example) and the threat posed by the foreign investor (e.g., likelihood to engage in espionage). Parties decide whether or not to file voluntarily based on their assessment of the level of concern presented by their deal and the likelihood that the Committee will intervene in their transaction, either before or after closing. There is no formal list of criteria for filing; parties make their decision by reviewing the national security considerations associated with a given transaction alongside experienced counsel familiar with the types of buyers, industries, and issues that raise CFIUS concerns.

What Does CFIUS Consider When Assessing the Vulnerability Associated with a U.S. business?

The Committee defines transactions that are relevant to national security by reference to a number of factors established in the Foreign Investment Risk Review Modernization Act of 2018 (FIRRMA). In practice, CFIUS often focuses on businesses that develop novel technologies, have access to sensitive facilities or data, provide critical services to significant portions of the U.S. population, or work with the U.S. government. TID U.S. business status is at best a mediocre proxy for the set of U.S. businesses of interest to CFIUS, but that status also provides CFIUS broader authority to exercise jurisdiction, particularly for noncontrolling investments, as described above. By contrast, CFIUS can exercise jurisdiction over a non-TID U.S. business only when a foreign person will obtain "control" over that business.

What about the Threat Posed by a Foreign Investor?

Most CFIUS rules regarding investors are country-neutral, but the Committee's understanding of national security considerations is emphatically not. The Committee looks most aggressively at foreign investors from nations it views as geopolitical adversaries—most notably, China and Russia. In addition, investors from other nations that have strong ties to geopolitical adversaries—either at the individual investor or national level—may be viewed with suspicion. Investors with histories of violating U.S. law or engaging in other malfeasance may also have a more difficult time at CFIUS. By contrast, investors from NATO allied nations usually have a relatively easy time clearing the CFIUS process unless the U.S. business is highly sensitive.

We Have a U.S.-Based Investing Team Operating Out of the U.S. Using a Delaware Entity—CFIUS Doesn't Apply to Us, Right?

To reiterate part of the definition of foreign person, it includes any entity over which control can be exercised by a non-U.S. national or entity. For example, a U.S.-based fund or corporation may get all of its funding from a single foreign source—e.g., a foreign corporation. In such cases, CFIUS has historically suggested that entity is under the de facto control of its funders. Similarly, a fund that has one or more general partners who are foreign citizens will have to consider how much control those GPs can exercise. In addition, even when a U.S.-based investment fund is not under the control of a foreign person itself, its investments may be subject to CFIUS review if those investments grant a foreign LP rights directly in fund portfolio companies. In other words, merely being a U.S.-based investor does not always indicate that CFIUS does not apply.

We Are from Canada and We Hear CFIUS Doesn't Apply to Us—Is That True?

There are CFIUS rules that reduce CFIUS jurisdiction for investors from certain allied nations. However, the test to become a so-called "excepted investor" is guite complicated, and excepted investors are only partially exempted from the Committee's jurisdiction. First, the investing entity must be from an "excepted foreign state"-currently, only Canada. the UK, Australia, and New Zealand qualify. Seventyfive percent of the entity's board members and observers and all of its 10% or greater shareholders must also be a U.S. person or from an excepted foreign state, and it must satisfy additional criteria as well. Even if the entity can satisfy these tests, it can be removed from excepted investor status for violating any of several U.S. laws or regulations. Moreover, qualifying as an excepted investor only grants an investor a reprieve from CFIUS's jurisdiction over noncontrolling investments and from mandatory filing obligations—such investors remain subject to CFIUS review for "controlling" investments.

We Have Heard CFIUS Enforcement Is Becoming More Active—What Does That Mean for Our Transaction?

One of the signature developments of the passage of FIRRMA was to provide CFIUS significantly more resources; the new enforcement team is one of the results. Over the course of the last few years, the enforcement team has asked questions on non-notified transactions at a rate an order of magnitude higher than in previous years. In addition, that team is still growing and expanding the scope of its review. Moreover, the team is encouraging businesses to let the Committee know about competitors' investments. In particular, the inclusion of an email tip line on the enforcement website has from time to time given commercial competitors a mechanism to create CFIUS troubles for their rivals seeking foreign investment.

However, early returns suggest that, for now, the enforcement team remains focused on investment from China and Russia, and by investors from other countries with strong Chinese and Russian relationships. While these areas are not their exclusive focus, the substantial majority of their time appears to be spent examining investments by such investors. Accordingly, enforcement risk for investors does appear to be growing, but unevenly. In addition, despite the uptick in monitoring activity, we are not yet aware of CFIUS having levied any enforcement penalties against parties for failure to make a mandatory filing, though we understand that may change in the near term.

What If We Need the Money on the Company Side and We Can't Wait for CFIUS Approval?

There are various ways to structure a transaction to permit the foreign investor to put money into the target U.S. business while waiting for the CFIUS review to complete.

If We Choose Not to File, Can We Allocate the Risk to the Other Party in Our Deal?

Yes; in fact, for many deals, this will make more sense than filing. Parties regularly allocate CFIUS risk through agreement terms that require a given party to represent that there's no mandatory filing (e.g., the investor is not foreign, or the target is not a TID U.S. business), limit an investor's rights to ensure no "triggering rights" are granted, and/or spell out how CFIUS inquiries will be addressed after closing if the enforcement team has questions. Additional more aggressive risk allocation options can further reduce the potential for post-closing costs and losses.

What Changes Should We Expect from CFIUS Going Forward?

While the process for filing appears reasonably fixed in the near term, CFIUS has suggested a few times that rules related to the enforcement process may be forthcoming. In addition, the Department of Commerce has continued to designate new "emerging and foundational" technologies on an ongoing basis—technologies that then become controlled at CFIUS as critical technologies and are subject to the mandatory filing regime.

Should We Avoid Foreign Investment Altogether?

While CFIUS has expanded its scope and is more closely monitoring non-notified transactions, FIRRMA still orders it to assume that foreign direct investment into the U.S. should be welcomed. And indeed, CFIUS continues to approve the vast majority of transactions that it sees—including some transactions involving parties from countries of notable concern, such as China and Russia. By taking CFIUS considerations into account early on, both companies and their investors can increase the chances of filling success, or alternatively can structure transactions in ways that can significantly reduce risk.

Filing Decision Flowchart CFIUS Jurisdiction Basics for Dealmakers NO CFIUS JURISDICTION Is one or more investors a FOREIGN PERSON? includes both foreign entities and U.S. entities nder the control of foreign investors, GPs, etc. Will the foreign investor obtain **CONTROL** of the U.S. business? (may include investments of greater than 10% or those that Is the target company a U.S. BUSINESS? nies with U.S. Will the foreign investor obtain **TRIGGERING RIGHTS** in the U.S. S CFIUS MAY ELECT TO REVIEW the investment sider sensitivity of investor and business of prior CFIUS filings and enforcement business? (i.e., CONTROL or INVESTOR RIGHTS at right) Does the U.S. business work with CRITICAL TECHNOLOGIES, CRITICAL INFRASTRUCTURE, or Does the foreign investor have a foreign government shareholder with a SUBSTANTIAL SENSITIVE PERSONAL DATA? INTEREST (49%+) and will Does the U.S. business design, build, or test CRITICAL TECHNOLOGIES? (defined by reference to various government lists of controlled tech) tor in turn obtain a SUBSTANTIAL INTEREST (25%+) in the U.S. business? Would the specific foreign investor (an any parents/significant shareholders) need to acquire **REGULATORY** INVESTOR RIGHTS AUTHORIZATIONS for the export or transfer of that critical technology? CFIUS FILING IS MANDATORY WILSON

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Stephen previously served in the U.S. government on the Committee on Foreign Investment in the United States (CFIUS). As a CFIUS practitioner for more than a dozen years, Stephen has been involved in more than 1,000 CFIUS matters and has been recognized as a leading CFIUS and national security expert by Chambers USA, Chambers Global, and Washingtonian. Stephen serves as CFIUS counsel to the National Venture Capital Association and regularly helps U.S. companies and foreign investors determine whether to make a CFIUS filing, allocate CFIUS risk in transaction documents, navigate the CFIUS process, and negotiate risk mitigation measures if needed to obtain CFIUS clearance.

Stephen also advises clients on other matters of legal compliance and political risk and defends companies facing investigations and government enforcement actions. He represents clients with regard to anti-money laundering laws administered by the Financial Crimes Enforcement Network and other financial regulators, as well as economic sanctions administered by the Office of Foreign Assets Control and by the UN Security Council. In addition, he has experience with anti-corruption and export control laws, with security screening rules applicable to visa applicants as well as airlines and other transportation companies, and with codes of conduct applicable to private security providers.

Prior to joining Wilson Sonsini, Stephen was a partner at a multinational law firm based in Washington, D.C., where he co-chaired that firm's international regulation and compliance group. From 2006 to 2010, he served as a senior official in the U.S. Department of Homeland Security's (DHS) Office of Policy Development. In this role, he served as DHS's daily representative to CFIUS and also worked with DHS's agencies—including the Transportation Security Administration, U.S. Customs and Border Protection, and U.S. Immigration and Customs Enforcement—to develop policies on a range of issues.

After finishing law school, Stephen worked for the Central Intelligence Agency and later served as a trial attorney in the U.S. Department of Justice's Money Laundering and Asset Recovery Section.

Stephen previously was as an adjunct professor at Georgetown University Law Center, and he has published articles in many publications, including The New York Times, The Washington Post, and Law360.

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Joshua routinely represents domestic businesses and foreign entities before the Committee on Foreign Investment in the United States (CFIUS), Defense Counterintelligence and Security Agency (DCSA), Federal Communications Commission (FCC), federal defense and intelligence agencies, state utilities commissions, and other government bodies on national security, cybersecurity, and communications matters. He has negotiated security agreements, information sharing agreements, and network and physical security plans and policies with CFIUS, DCSA, the FCC, and various other federal agencies. On a transactional level, he negotiates on behalf of clients to allocate national security risk; as counsel to the National Venture Capital Association (NVCA) in connection with CFIUS matters, he authored the NVCA model CFIUS language for risk allocation in venture capital investing. In addition, he assists clients in assessing the U.S. transactional risks associated with foreign direct investment (FDI) reviews across the world.

In addition, Joshua represents companies in cybersecurity-related matters, consults on cybersecurity policies and practices, and negotiates with government agencies over access to internal networks, source code, and sensitive business information. He has represented energy companies, technology companies, and online service providers before various federal agencies over cooperative information sharing and research and development agreements, including those granting governmental access to information protected pursuant to the Electronic Communications Privacy Act, the Stored Communications Act, the pen/trap statutes, sector-specific regulations, and various federal and state privacy statutes. He also has worked with a number of Fortune 500 companies in responding to congressional, federal, and state regulatory agency requests for information regarding their cybersecurity preparedness.

Joshua was previously at another multinational law firm, served as a Cybersecurity Fellow with the Center for Democracy and Technology, and earlier in his career was an engineer working on network security research and development for the federal government and BBN Technologies, focusing on device exploitation and computer network exploitation.

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